



WOMEN IN CONSUMER FINANCE

Get on the Right Radar

**The Career Visibility Roadmap
for Women Who Don't Want to
Self-Promote**



I founded Women in Consumer Finance in 2018.

But not too long before that, I knew nobody, and nobody knew me.

I'm Stephanie Eidelman





Workshop Goals

You'll leave today with:

- ✓ A personalized visibility roadmap
- ✓ A structure that works for introverts and high performers
- ✓ 7 visibility levers you can use immediately
- ✓ A plan that feels achievable



What are your barriers to visibility?

- I don't have allies or champions
- I don't like self-promotion
- I don't know how to articulate my value
- What else?



7 Visibility Levers



1. Strategic Sharing

Sharing results,
not just tasks





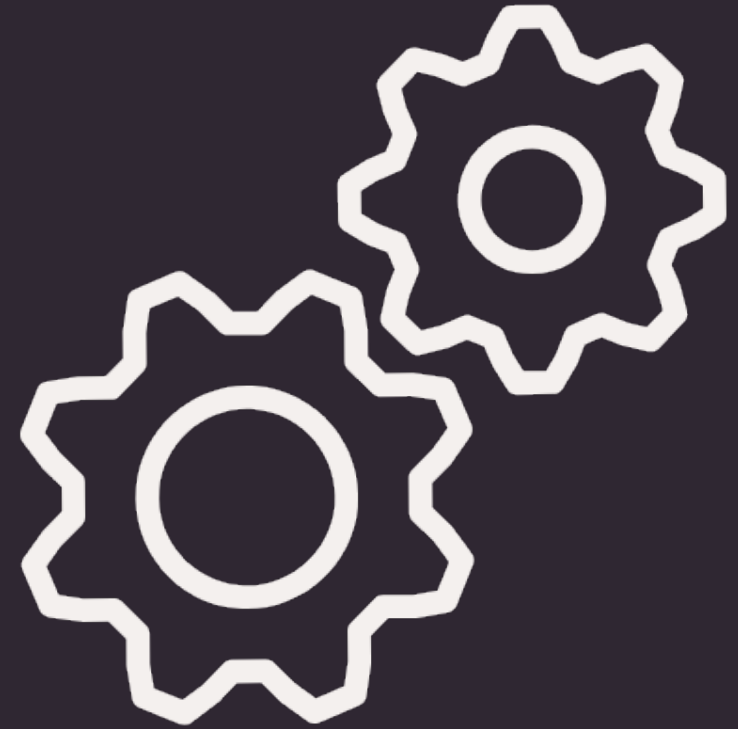
2. Internal Champions

Allies who speak for your work when you're not in the room.



3. Cross Functional / Industry Projects

Building visibility
outside your
immediate silo.





4. Thoughtful Visibility Moments

Small, strategic
moves in meetings
or discussions.



5. Narrating the Why

Making your
work's impact
legible to others.



6. Being the (Known) Expert

Becoming the
go-to on an
emerging trend.



7. Online Presence

Silent, credible visibility beyond your company.





Build Your Roadmap



Use Your WCF Team

