

WOMEN IN CONSUMER FINANCE

CAREER CHAMPION PROGRAM



November 10-12



Charlotte, NC



ABOUT THE EVENT

This one-of-a-kind professional development event is where emerging, experienced and executive female leaders from across financial services come each year for inspiration, personal growth, and an expanded network.

Everything we do is curated to create inspirational moments that resonate well beyond the event. During our 3 days together, attendees experience the intimacy, vulnerability, and candor required to cultivate a true sense of belonging among their peers. This belonging uplifts participants and gives them the confidence needed to propel their careers forward.



ABOUT THE PROGRAM

Our Career Champion Program offers you the chance to sign up 10+ women from your organization for our leadership development summit at a discounted rate. If you commit to this, we'll applaud your company by giving you sponsor benefits at no additional cost.

DISCOUNTED REGISTRATION - \$1,250 PER ATTENDEE

- ✓ Save up to \$400 on each ticket (full price is \$1,650)
- ✓ Must commit to sending a team of 10+ to WCF 2025 in Charlotte, NC
- ✓ Price includes full access to our 3 day event from November 10-12
- ✓ After you commit, we'll send you an invoice that you can pay all at once or in segments throughout the year*

SPONSOR PERKS

- ✓ You'll be featured as a Career Champion in our marketing emails, on our website, and on materials at the event
- ✓ We'll celebrate your company and attendees during the opening session of the conference

**When you commit to this program, you are agreeing to the price for 10+ attendees. If your team size is less than 10, we will not issue refunds.*

HOW IT WORKS

STEP 1 - LET US KNOW YOU'RE INTERESTED

Simply [submit this form](#) to let our team know you're interested in the program. Shortly after that, one of us will reach out to you.



STEP 2 - PAY VIA INVOICE

After we've answered your questions and you decide to commit via email or a phone conversation, we'll send you an invoice for the amount of your 10+ registrations. This invoice can be paid all at once or at different times throughout the year. Invoices can be paid online or via paper check. Just let us know what works best for your organization.



STEP 3 - DECIDE WHO WILL ATTEND

You do not need to know the exact women from your company who will attend WCF 2025 at the time of commitment. When you do decide who will attend from your company, send us their names and email addresses. From there, we'll send them a form to complete their individual registrations.



WHY SEND YOUR TEAM?

Here's a quick overview of the benefits WCF offers to organizations that send groups of their high-potential female talent.



LEADERSHIP PIPELINE DEVELOPMENT.

Our interactive workshops and sessions allow participants to build essential leadership skills that help them excel within their organization.



INCREASED ENGAGEMENT & RETENTION.

Building connections and confidence energizes attendees. Employers see increased performance and engagement from the women they send.



A BOOST IN TEAM MORALE.

Teams that attend WCF together feel more connected. Over the course of the event, your team will become more closely acquainted and supportive of each other.



VALUABLE BUSINESS RELATIONSHIPS.

The authentic relationships formed at WCF lead to business partnerships and opportunities between attending companies.

UPON LEAVING WCF...



88%

feel more confident in their leadership ability



75%

feel full of potential and excited about their future



93%

feel motivated to continue their growth

ONE YEAR AFTER ATTENDING...



58%

take on responsibilities previously outside of their comfort zone



37%

get recognized by leaders for contributing at higher levels than before



1 in 4

receive a promotion at their company



37%

share tools and concepts with colleagues who didn't attend, extending value across the organization



1 in 5

obtain new clients directly from relationships built at WCF



52%

begin mentoring others within their organizations whom they hadn't before, strengthening their company's talent base



1 in 5

speak at conferences for the first time, increasing their company's visibility and authority



34%

start mentoring professionals outside their organizations, expanding their networks and opening doors for new partnerships

TESTIMONIALS



WCF is an experiential and immersive growth opportunity for our team. I personally have never seen anything like the kind of reaction and results that we get when women report back from this event.

Tim Stapleford, Spring Oaks Capital



I've been in the industry for over 25 years. I truly wish I had something like this when I started out. I'll tell anyone who will listen, invest in sending your team. Whatever you spend, you will get 3 times back. This is an investment in growth and an investment in the future.

Sherry Gibson, Security Credit Services



If you're not sure you can afford to send the women in your organization to this event, I'd say you can't afford NOT to! Investing in your female workforce results in the best possible ROI. Your company benefits when your women are confident and empowered.

Sandy Aquino, Proximity Leadership Network



I felt seen, heard, and had the ability to connect with women who felt the same. This conference not only afforded me the opportunity to connect with individuals outside my company but even those within that I had never met face to face. I feel empowered to return to work ready to share my story and elevate myself and my team!

Dawn Short, Capital One



Attending WCF was a rewarding experience. The conference offered opportunities for both professional and personal growth. The sessions were informative and interactive. I highly suggest women at all levels attend!

Kellie Belote, Alleviate Financial

JOIN INDUSTRY LEADERS

At WCF, companies of all sizes build their leadership pipelines, advance the skillsets of their team, and make essential business connections. Your team will connect with women from...



[See the full list on our website.](#)